



Abertay  
University®



ninja kiwi  
more awesomer

## SCHOLARSHIP GUIDANCE

### SCHOLARSHIP DETAILS

Name of Scholarship	<b>Ninja Kiwi Scholarship</b>
Decision Making Panel <i>Decision panel members may access your student record and utilise their knowledge of your academic performance as part of the decision making process.</i>	A representative from : Ninja Kiwi A representative from : Division of Games and Arts A representative from : Student Services

### SCHOLARSHIP BACKGROUND AND INFORMATION

The Ninja Kiwi Scholarship is open to students who are entering Year 4 of the following Games courses:

- Computer Arts
- Computer Game Applications Development
- Computer Games Technology
- Game Design and Production

This one-year scholarship of £1,500 is aimed at a well-rounded individual who is considered academically bright, driven, ambitious and interested to work in the games industry. The successful candidate will also undertake a four-week paid placement at Ninja Kiwi as the culmination of their scholarship. The candidate will join one of the development teams; however, this will depend on their experience and the course that they are studying. There will also be opportunities to work in other areas of the organisation such as creating marketing materials and extra tools. Further information on the work placement will be discussed during the interview.

Shortlisted students for the scholarship will be asked to attend an interview.

The placement will begin at the end of May 2023 or early June 2023 in the Dundee Office. Hours of work will be Monday to Friday 9am – 5pm.

#### Further Information – Ninja Kiwi Europe

Ninja Kiwi is one of the world's leading developers and publishers for web and mobile. Founded as Digital Goldfish in 2005 by two graduates from Abertay University, the company went on to be acquired in 2012 by New Zealand based Ninja Kiwi. They have accumulated over 100 million downloads on the AppStores. Their

hit franchises include Bloons, Bloons TD and SAS: Zombie Assault. Ninja Kiwi office in Dundee is co-managed by Abertay graduates David Hamilton and Barry Petrie.

## WHAT KIND OF FUNDING IS AVAILABLE?

Two £1,500 scholarships will be awarded to the successful applicants. The awards will be paid in two instalments.

First instalment: 30 November 2022

Second instalment: 30 April 2023

Paid 4-week summer work placement –Pay will be agreed prior to the successful student being asked to accept the scholarship.

## ELIGIBILITY CRITERIA

To be considered for this scholarship applicants must meet **all** of the following criteria:

- Be commencing Year 4 of any of the above games courses mentioned.
- Be able to take part in the 4-week work placement at Ninja Kiwi. Exact date to be confirmed but it is anticipated that the students must be available to start at the end of May 2023 or beginning of June 2023.
- Be able to demonstrate in the application form that that they are ambitious and keen to work in the games industry.
- Be willing to take part in publicity materials for the scholarship if successful.
- Be willing to meet a Ninja Kiwi Representative and/or write a letter of thanks for the scholarship if successful.

## AWARD CONDITIONS

Applicants must be willing and able to meet the following award conditions if successful:

1. <i>To write a Thank You letter addressed to the Award Donor</i>
2. <i>To give permission for elements of your Thank You letter to be quoted for promotional materials</i>
3. <i>To meet with the Donor at the Donors request</i>
4. <i>To take part in promotional activity relating to this Award</i>
5. <i>To undertake a work placement opportunity in May or June 2023. This will be discussed at the interview.</i>

## HOW CAN I APPLY?

Completed applications and evidence should be submitted to the Advisory Service through the live form available on Connect, accessible with your student account.

Applications must be submitted with the **supporting evidence** detailed below.

If you have any difficulties with your application or are unable to access the application, please contact advisory at [advisory@abertay.ac.uk](mailto:advisory@abertay.ac.uk)

## EVIDENCE AND DEADLINE

### Evidence to be attached:

- An email address for an Academic Reference i.e. Lecturer or tutor. The Academic referee will be contacted if you are shortlisted for interview.
- A written Employment reference from a previous employer (optional)
- Student Funding Letter of Award (SAAS / Student Finance award letter/Other sponsor if applicable)

Closing date: **Friday 21st October 2022**

## APPLICATION QUERIES AND ASSISTANCE

Staff in the Advisory Service can offer support and guidance with the application process including:

- Feedback on the first draft of your personal statement by email or at a Drop In
- Application checking face to face at a Drop In
- Advice on where to look for opportunities
- Eligibility queries for awards that we administer
- Evidence queries

*Please make contact at **least 4 weeks before the application deadline** to ensure that there is adequate time for a member of staff to look at your email and for you to make alterations based on the feedback provided.*

See our '**Scholarships and Bursaries Application Guide**' for advice on how to make a strong application:  
[MyAbertay](#) (Support/Student Services/Advisory/Funding/Scholarships and Trusts)

To check available **drop in** time or submit a **query** visit:  
[Abertay Connect](#)

## WHAT HAPPENS NEXT?

All applicants will be notified of the outcome of their application by email at the earliest opportunity and usually within 2 months of the deadline unless otherwise stated.

Students are responsible for making sure their application forms are complete and that the supporting evidence meets the application criteria. **Incomplete applications will not be considered.**

### The Advisory Service

Student Services | Bernard King Library | Abertay University  
Bell Street | Dundee | DD1 1HG

Student queries and drop in times: [Abertay Connect](#)  
<https://abertayconnectservices.abertay.ac.uk/home.html>  
Applicant queries: [advisory@abertay.ac.uk](mailto:advisory@abertay.ac.uk)  
T: 01382 308833 (SEZ Helpdesk)

