



BA with Honours in Sport and Management – 2023 entry

Duration of programme: 4 years (where students join the programme in year 1)

Award on successful completion: Bachelor of Arts with Honours

Location of delivery: Abertay University, Bell Street, Dundee

Composition of the programme: 120 SCQF (Scottish Credit and Qualifications Framework) credits in each academic year, delivered mostly in modules of 20 credits each, with 3 modules taken in term 1, and 3 in term 2 each year. First and second year of the programme includes a choice of microcredential modules worth a total of 20 credits per year. The final year includes a 40 credit independent project.

Contact hours and workload: Each academic year typically requires 1200 hours of student effort; on average across the 4 years of this programme, 21% of that time is in lectures, seminars and similar activities; the remainder is independent study, which will include time on placement.

Assessment methods: The programme is assessed by a combination of examination and coursework. Some modules will involve both practical assessment and work-based assessment.

Additional costs: Sport students have to cover the cost of obtaining membership of the PVG scheme in order to be able to work with children and vulnerable adults (cost £59 for a new application, £19 for renewal). They also have to purchase Abertay branded sports clothing for use in practical sessions and placements. The cost of the basic kit is approximately £30. All costs stated are correct at September 2022.

Academic staff: This programme is delivered by staff in the Division of Sport and Exercise Sciences in the School of Applied Sciences, and the Division of Accounting, Business and Management in School of Business, Law and Social Science. Staff profiles can be viewed at <https://www.abertay.ac.uk/schools/school-of-applied-sciences/>

Core modules in the programme:
Social Science for Sport & Exercise
Cases in Events Management
Psychology for Exercise and Health
Psychology for sport and exercise
Being successful at Abertay (5 credits)
Fundamentals of Coaching
The Nature of Management
Managing People and Ideas
Theory and Practice in HRM
Events Budgeting and Finance
Research Methods
Social Issues in Sport and Exercise
Sport Development in Practice
Fundamentals of Events Management
Managing Change

Placement and Skill Development when working with children in a physical activity context
Live Event Project
Sport for development
Sports Research Project
Duty of Care in Sport
Other modules that may be offered, but are subject to change over time:
Project Management
Work Placement
Physical Activity for Health and Wellbeing
Event Marketing
Recruitment and Talent Management
Responsible Events Management
Entrepreneurship and Business Start-up

Developments in the discipline:

The two disciplines of sport and management are continually evolving. While core modules are unlikely to change the curriculum within all sport and management modules is expected to evolve over time. This keeps the curriculum relevant and maintains a real world connection as new policy, employability and professional approaches come to the fore. These new developments are readily incorporated into the curriculum and module content without having to fundamentally change the module structure.