

Why choose Abertay? Hear it from our Business Alumni...

“My course at Abertay gave me the knowledge and also the opportunity to learn a wider skill-set from modules like business strategy, accountancy and business law. I felt like the lecturers cared about how you were getting on and wanted to give feedback. That makes it much easier to ask for help when you need it.”

Andy Campbell

Marketing Executive
MHA Henderson Loggie
BA (Hons) Marketing and Business (2016)

“As a small university, Abertay is able to provide students with a personal experience. My degree encompassed the theoretical and practical elements of how businesses are managed. It allowed plentiful opportunities to apply learning to real problems with real companies. By the end of my degree, I had worked with companies such as BT, Scottish Rugby and RBS to find innovative solutions to problems that they were facing.”

Katie MacDonald

Business Development Associate
Babcock International Group
BA (Hons) Business Management (2017)

“The course was very engaging and interactive, and I got hands-on experience of what life would be like after education. I loved my time at university and from there I’ve managed to get a job I love.”

Carrie Mitchell

Marketing and Media Assistant
V&A Dundee
BA Business Management (2018)

[Read about more about our incredible Alumni](#)