

## BA with Honours in Social Science – 2016 entry

**Duration of programme:** 2 or 3 years (depending on whether students join the programme at stage 2 or stage 3)

**Award on successful completion:** Bachelor of Arts with Honours

**Location of delivery:** Abertay University, Bell Street, Dundee

**Composition of the programme:** 120 SCQF (Scottish Credit and Qualifications Framework) credits in each academic year, delivered in modules of 20 credits each, with 3 modules taken in term 1, and 3 in term 2 each year. Students choose from a wide range of option modules from across Psychology, Sociology, Business, Management, Sport and Health. The final year includes a 40 credit independent project.

**Contact hours and workload:** Each academic year typically requires 1200 hours of student effort; on average across the 4 years of this programme, 19% of that time is in lectures, seminars and similar activities; the remainder is independent study.

**Assessment methods:** Assessments include essays, reports, critical reviews, case studies, examinations, presentations and a final year dissertation. Around a third of the course is assessed through examination, although the precise proportion will be dependent on each student's module choices.

**Academic staff:** This programme is delivered by staff in the Division of Sociology in the School of Social and Health Sciences. Staff profiles can be viewed at <http://www.abertay.ac.uk/studentlife/schools/shs/staff/>

<b>Core modules in the programme:</b>
Classical Social Theory
Contemporary Social Theory
Researching Society
Community Links Project
<b>Other modules that may be offered, but are subject to change over time:</b>
Social & Cognitive Psychology
Forensic Psychology
Mental Health & Ageing
Developmental Psychology
Investigative Psychology & the Law
Social Cognition Across the Lifespan
Language Education and the Early Years
Digital and Social Media Marketing
Creativity, Innovation & Marketing
Brand Management
Communication and Creative design
Strategic Marketing
Customer Relationship Marketing
Psychology for Sport & Exercise

Social Science of Physical Activity and Health
Public Health and Physical Activity
Contemporary Issues in Sport and Exercise Psychology
Managing Sport Policy and Development
Physical Activity and Health Promotion
Physical Activity Across the Lifespan
Social Issues in Sporting Context
Strategic Development in Sport
Lifestyle Management
Applied Sport Psychology
Managing Ideas and People
Project Management
Operations and Supply Chain
Digital Business Strategy
Future of Work
Managing Transformational Change
International Business & Management
News, Truth and Power
Political Sociology
Work, Class and Consumption in the Global Economy
Human Rights
Sociology of Culture and Civilization
Discourse Analysis

### **Developments in the discipline**

The curriculum within social science, including the core modules, is expected to evolve over time, to maintain a real world relevancy. Social Science is an eclectic discipline that is continually evolving, as the core social scientific disciplines development. However, the core sociological underpinning of the programme and associated modules are unlikely to change. New developments are readily incorporated into the core curriculum without having to fundamentally change the module structure.