

## BA with Honours in Business and Human Resource Management– 2018 entry

**Duration of programme:** Standard 4 years, Accelerated 3 years (where students join the programme in year 1)

**Award on successful completion:** Bachelor of Arts with Honours

**Location of delivery:** Abertay University, Bell Street, Dundee

**Composition of the programme:** 120 SCQF (Scottish Credit and Qualifications Framework) credits in each academic year, delivered in modules of 20 credits each, with 3 modules taken in term 1, and 3 in term 2 each year. In years 1 and 2, students have the opportunity to take modules outside their main subject.

**Contact hours and workload:** Each academic year typically requires 1200 hours of student effort; on average across the 4 years of this programme, 21% of that time is in lectures, seminars and similar activities; the remainder is independent study.

**Assessment methods:** Assessment combine a range of traditional and innovative approaches: portfolio projects, presentations, examinations, groupwork, simulation and at work assessments are all used in this programme.

**Academic staff:** This programme is delivered by staff in the Division of Business and Management in Dundee Business School. Staff profiles can be viewed at <http://www.abertay.ac.uk/studentlife/schools/dbs/staff/>

<b>Core modules in the programme:</b>
Accounting
The Nature of Management
The Business Environment (from an economics perspective)
Understanding the Customer (from a marketing perspective)
Managing Ideas & People (from an HR perspective)
Introduction to Human Resource Management
Researching Business
Project management
Professional Practice Portfolio
Operations and Supply Chain Management
The Future of Work (from an organisational and HR perspective)
Managing Across Cultures
Business in Society (from an ethics and corporate social responsibility perspective)
Employee Relations and Engagement
Strategic Human Resource Management
Managing Transformational Change
Strategic Management & Leadership
Practice-based Innovation (industry engagement module)
Contemporary Issues in Business
International Business and Management
<b>Other modules that may be offered, but are subject to change over time:</b>

Law
Business Analytics
Work Placement
Live Management Project
Communications & Creative Design (from a marketing perspective)

### **Developments in the discipline**

This programme will change over time on the basis of new developments within the world of business and human resource management. This is particularly likely in areas such as the use of technology and globalisation.