

# Business and Management

The Diploma of Higher Education (DipHE) Business and Management is designed for students keen to develop their knowledge and understanding of contemporary business and management. It aims to give students a broad introduction to the subjects of business and management and the underpinning disciplines. The DipHE is closely associated with the Business Studies degree curriculum and successful completion of year two of the DipHE allows direct entry into year three of the degree programme. There are also opportunities to transfer into the Business Studies programme at the end of stage one subject to performance. The programme is also an ideal choice for students who may not want to commit to the full duration of a degree course and provides a stand alone qualification in Business

## What you study

### Stage 1

This stage is common to all first year business students and you study core modules giving an integrated introduction to the main business disciplines including Economics, IT, Business, Management, Law, Finance and Marketing. There are also modules in Personal & Professional Development and Enterprise Skills. By following a shared programme you have the opportunity to branch out to other programmes at the end of your first year or remain with your original choice. As a DipHE student, you also have access to additional support classes to ensure you are fully prepared both for assessments and later years of study. Successful completion of Stage 1 may give you the chance to transfer to Stage 2 of one of our Business/Management portfolio programmes.

### Stage 2

Stage 2 of DipHE consists of core modules in , Marketing, Operations, Management Context and Accounting practice together with Managing and Analysing Organisational performance. You also have option modules to enable you to further specialise in the form of degree pathways. Options may include Spanish HR Economics, Problem solving & Presentation Skills. Successful completion of Stage 2 will give you further opportunities to transfer to Stage 3 of the Business Studies programme and its pathways, giving you the chance to focus your study towards an area of employment that interests you.

## Course

## Duration

	<a href="http://InternetExplorerer.Ink">Internet Explorerer.Ink</a>	<b>UCAS</b>
DipHE Business & Management	<b>Code</b> N102 DipHE/BM	Two years FT



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## Career opportunities

Employment opportunities exist in both general and specialist business and management areas, such as accounting, personnel, marketing, operations, financial services and business administration. By the end of your DipHE you should have the knowledge and skills needed to pursue successfully a career in management within industry, commerce or the public sector. As a graduate it is likely that your first position on completion of the course will be as a trainee or junior manager. In recent years our management graduates have been employed by the following companies: ITV, Schlumberger, Northern Ireland Civil Service, Henderson Loggie (Chartered Accountants), Securicor, J & B Scotland, Thames Water & various major retailers to name but a few.

## Course Accessibility

Students participating in this course may be involved in the following activities: class tests, problem solving exercises, case studies, reports, essays presentations, team working, attending lectures and tutorials and undertaking practical work in IT and network laboratories. For advice on course accessibility, please contact John Petrie (Student Advisor) at [j.petrie@abertay.ac.uk](mailto:j.petrie@abertay.ac.uk) or telephone (01382) 308051.

## Further Information

Details of the entrance requirements can be found on our website. If you would like more information on this course, please contact the Student Recruitment Office (details at the bottom of the page).

*At the time of going to press, this programme is still under development and is therefore subject to change and final approval.*  
12/07

### Contact

For further information contact:  
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Dundee DD1 1HG

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w: [www.abertay.ac.uk/questions](http://www.abertay.ac.uk/questions)

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